



Congregation Shir Ami in Castro Valley is an intimate, intergenerational Reform Jewish Community that welcomes interfaith families.
Affiliated with the [Union for Reform Judaism](#)

AUGUST 2012 Bulletin (Av/Elul 5772)

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**Photos from
Camp Newman,
Summer 2012**

Event Calendar



4529 Malabar Ave.

Castro Valley, CA 94546



AUGUST

- Fri. Aug. 3 **Shabbat Service** at Camp Newman (must register ahead)
- Fri. Aug. 10 7:30 pm **Shabbat Service** led by Anastasia (Stacey) Zankowsky and Irene Gilchrese
- Thur. Aug 16 5:30 pm **Hayward Street Party** South Hayward Parish (Shir Ami is a member) is sponsoring a booth
- Tue. Aug 21 7:00 pm **Shir Ami Board Meeting-- all are welcome**
- Fri. Aug. 24 7:30 pm **Shabbat Service** led by Diana Zankowsky
- Sat. Aug 25 10:00 am **Shir Ami Religious Committee Meeting**-at the home of Toni & David Schulberg. All are welcome, but please RSVP to the Schulbergs so they know who is coming.

SEPTEMBER

- Mon. Sept. 3 2-5 pm **Labor Day BBQ**
- Sat-Sun, Sept 9-10 **Castro Valley Fall Festival** Shir Ami will have an information booth at the festival

Rosh Hashanah

- Sun. Sept. 16 7:30 pm **Evening Service**
- Mon. Sept. 17 10:00 am **Morning Service**
- 2:00 pm **Children's Service**
- 3:30 pm **Tashlich at Lake Chabot**

Yom Kippur

- Tue. Sept. 25 7:30 pm **Kol Nidre Service**
- Wed. Sept. 26 10:00 am **Morning Service**
- 1:30 pm **Children's Service**
- 2:00 pm **Discussion in the Garden**
- 3:30 pm **Yizkor and Concluding Service**
- 5:30 pm **Break the Fast**

President's Message

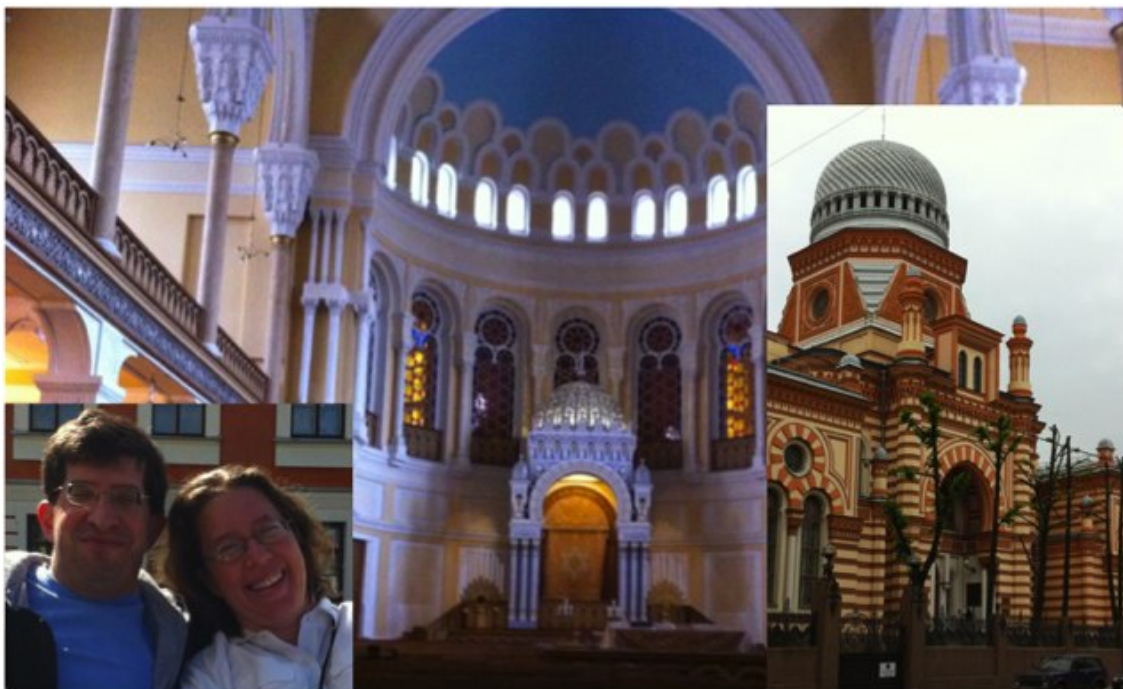
President's Message for August 2012 Bulletin

Shalom Shir Ami,

I hope you are all enjoying your summer. For many, the summer months are a time for travel, and Sara and I are no exception. In early July we ventured to Russia. Among the sites we visited was the Grand Choral Synagogue in St. Petersburg. It's fascinating to me how this temple is simultaneously both majestic, compared with many American synagogues, and understated, compared to Russian churches elsewhere in the city. This reflects my own view of Judaism; its practice can be expressed in multiple forms that fit one's personal goals and perspective.

In addition to adventure, this summer has also brought our Congregation loss and renewed inspiration. Two from Shir Ami's family passed away in recent weeks: Frances Johnson and Rose Levine. While I didn't know Frances, many have spoken about her valued friendship and committed involvement in Shir Ami. I did have the pleasure of knowing Rose Levine. What always impressed me about Rose was her capacity for volunteerism. Among her many commitments was her role as a docent of the Magnes Collection of Jewish Art and Life, in Berkeley. Rose was the first member of Shir Ami I met, when she happily gave my parents a grand tour of the museum. Rose's willingness to help was seen time and again at Shir Ami, even through the beginning of this year. As Editor of the Community Page in our monthly Bulletin, Rose interviewed new Shir Ami members as a concerted effort to help them feel more a part of the Shir Ami family, and for that family to get to know them.

Jon Zimmerman and
wife, Sara Lamnin, in
St.Petersburg, Russia
July 2012



Rose's ability to give her time and attention to others has inspired how I conduct myself as a Shir Ami member and officer. I would ask you to reflect on this lesson and think about how you can use your time and attention to help both the Congregation and yourself. One of those ways may be to contribute to one of our Standing Committees. Three of them, Communications, Membership Outreach and Membership Lifecycle, reflect my priorities for the coming year.

The **Communications Committee** (led by Rose Firestone and Harriet Skelly) will be working together to improve the look, feel and content of our website, and to ensure that Shir Ami members are receiving all the pertinent information due to them. **Membership Outreach** (led by Bonnie Frey and Barbara Heimowitz) will be brainstorming new ways to reach out to unaffiliated Jews in the surrounding area to let them know all we have to offer. Finally, **Membership Lifecycle** (led by Jan Dombrower) will focus on making sure that Congregation membership is a positive and life-affirming experience for everyone.

Please consider joining one of these Committees. Help is needed to sustain and improve Shir Ami, and work, like grief and loss, is halved when it's shared.

Da Svidanya,
Jon Zimmerman, president@congshirami.org



The text 'LABOR DAY BBQ' is rendered in a large, bold, sans-serif font. Each letter is filled with a pattern of the American flag's stars and stripes. The letters have a blue outline and are set against a white background.

at Congregation Shir Ami!
Monday, September 3, 2012 from 2 to 5 PM

Costs

If prepaid in advance by August 25th
Adults \$12.00; children 12 and under \$5.00
At the door: Adults \$15.00; Children 12 and under \$6.00

New prospective members ~ no charge

Please bring a potluck item

A to L	Salad or Side Dish
M to Z	Desserts

RAFFLE PRIZES GALORE!

MENU: kosher hot dogs, beef, salmon and veggie burgers
Come and mingle with new, old and prospective members!

PREPAYMENT

By check made out to Congregation Shir Ami, Attention:
Barbara Heimowitz, 4529 Malabar Ave., Castro Valley CA 94546

Bring empty ink cartridges and old cell phones
for our recycling program

Hillie

High Holidays at Shir Ami, 2012, 5772-5773



Rosh Hashanah

Sunday, September 16, Evening Service.....7:30 PM
Monday, September 17, Morning Service.....10:00 AM
Children's Service, September 17.....2:00 PM
Tashlich at Lake Chabot, September 17.....3:30 PM

Yom Kippur

Tuesday, September 25, Kol Nidre Service.....7:30 PM
Wednesday, September 26, Morning Service.....10:00 AM
Children's Service, September 26.....1:30 PM
Discussion in the garden, September 26..... 2:00 PM
Yizkor and Concluding Service, September 26.....3:30 PM
Break the Fast.....5:30 PM

High Holiday Information



CONGREGATION
SHIR AMI

Affiliated with the Union for Reform Judaism

4529 Malabar Avenue • Castro Valley, CA 94546 • 510-537-1787 • www.congshirami.org

July 25, 2012

Dear Friends:

You are undoubtedly aware of our upcoming High Holiday Services, Rosh Hashanah on September 16th & 17th and Yom Kippur on September 25th & 26th. This year, we look forward to welcoming our two new student Rabbis from Hebrew Union College: Allie Fischman and Aaron Sataloff. Allie is a 3rd year student and Aaron is a 2nd year just back from Israel. In addition, we are very pleased to once again have Rachel Brott as our Cantorial Soloist. We are looking forward to beautiful High Holiday services. We know that you will enjoy our program with more participation from our younger members.

This year's High Holiday ticket prices will be the same as last year. If you have any guests, we will have tickets for \$300 per family and \$150 for singles available by contacting me. This donation can again represent partial membership at Congregation Shir Ami. Full-time college students and members of the armed forces on active duty are always welcome as our guests at no charge.

Our current budget does not allow for these services. Once again we ask you for a Memorial Contribution. Please return the stub below to my address as soon as possible, for *tickets* (non-members only) and *memorials*. The names of the departed will be read at the Yom Kippur Memorial (Yizkor) Service. We do **not** depend on last year's list.

Thank you for your help. I would like to extend my best wishes for a healthy and happy New Year to you and your family.

Sincerely,

David Schulberg

Co-Religious Committee Chair
(510) 276-6100

To: David Schulberg
16174 Via Arroyo
San Lorenzo, CA 94580-2506

Enclosed is a check for ____ tickets @ \$_____ for

Name: _____

Address: _____

Enclosed is my Memorial Contribution for \$_____ in memory of:

(Please Print Clearly)

Rosh Chodesh/Sisterhood:

Some Remembrances of Rose Levine

☀️ Rose was my morah--my Hebrew teacher. When she first offered to teach me, I was so happy--I accepted as much to spend time with her as to study Hebrew (which I did want to do). She was a great teacher, as well as a lovely person, and I learned a lot from her. Now I am inspired to take up my studies again ~ Julie

☀️ Bruce and I enjoyed going to plays, movies and out to dinner with Rose, Hillie, Daryl and Lilly - we would call it our little chavarah. Rose was my mentor in many

ways and I always admired her for her ability to write fun plays for our retreats. She helped me lead my first services for Shir Ami. I loved Rose very much. ~ Harriet



☀️ Rose Levine was a warm and gentle person with a lovely smile. Pat and Milton

☀️ We would say that she was always a dedicated member of the Jewish community and we will miss her warmth, intelligence commitment

to her family and others. I remember her docent tours of the Magnes Museum and "Walk through Jewish history" that we relived many years ago. ~Barbara and Stan



☀️ Rose was so special. I will always be content to be "the OTHER Rose" ~ Rose Firestone

☀️ I did not know her personally but I loved seeing her and her husband at the temple. She was just lovely and beautiful. I know that Sarah interviewed them when the Keil's joined the temple. The memorial service at the temple with her family said it all. She surely will be missed. Vicky

☀️ I shared many wonderful times with Rose. We enjoyed retreats, Passover dinners, Shabbats, Sisterhood gatherings, and game nights, It was an honor to go to her 50th wedding anniversary, birthday parties, and many other celebrations together. I always felt accepted and valued in her presence. She was talented, beautiful, wonderful, and dear. I loved her and will forever be grateful for the impact she made on my life. ~Jan



Yahrzeit List

August 2012 Yarzheit List

August 10, 2012

Scott Kendall,	former student at Shir Ami
Layah Laks,	long time former member of Shir Ami
Fred Rosener,	long time active member of Shir Ami
Moshe Vanous,	long time active member of Shir Ami
Betty Schulberg,	mother of David Schulberg

August 24, 2012

Shaiva Berenstein,	mother of Judy Ganz
James Wallace Bergmann,	father of Ruth Levin
Blanche Rose Berman,	mother of Daryl Berman
Ben Blank,	father of Sam Blank
Georgie Brooke,	mother of Toni Schulberg
Barnett Levine,	father of Hillel Levine
Joan Wolff,	mother of Gary Wolff

Kaddish List (those who have died during the past 11 months)

Rose Levine,	wife of Hillie Leviine, and long-time founding member of Shir Ami
Fran Johnson,	long-time member of Shir Ami
Robert Krantz,	father of Sam Krantz
Sylvia Weingarten	aunt of Stan Heimowitz
George Lange,	brother of Mickey Lange
Moe Levy,	long-time former member of Shir Ami
Mayer (pronounced ma-YARE) Yashar,	brother-in-law of Ruth Hartman

Photo from Camp Newman, Summer 2012



Contacts

Congregation Shir Ami

4529 Malabar Street
Castro Valley, CA 94546



****Please submit invoice and reimbursement requests to:**

Congregation Shir Ami Treasurer
PO Box 2099
Castro Valley, CA 94546

Rabbinic Intern.....	Allie Fischman	Rabbi.Allie@congshirami.org
Rabbinic Intern.....	Aaron Sataloff	Rabbi.Aaron@congshirami.org
President	Jon Zimmerman	president@congshirami.org
Vice-President	Harriet Skelly	
Secretary	Marlene Lamnin	secretary@congshirami.org
Treasurer, Payables**.....	Melanie Einbund.....	treasurer@congshirami.org
Treasurer- Receivables.....	Judy Ganz.....	treasurer@congshirami.org
Adult Education Committee Chair	Stan Heimowitz.....	adulthoodeducation@congshirami.org
Building & Grounds.Committee Chair	Milt Palmer.....	facilities@congshirami.org
Bulletin Editor.....	Rose Firestone.....	editor@congshirami.org
Children's Activities Committee Chair	Bonnie Frey	children@congshirami.org
Communications Committee Co-Chair	Harriet Skelly	communications@congshirami.org
Communications Committee Co-Chair	Rose Firestone	communications@congshirami.org
Donations*: General, Special, Wall Plaques	Ruth Hartman	donations@congshirami.org
eScrip	Danielle Keil.....	escrip@congshirami.org
Membership Outreach Committee Co-Chair	Bonnie Frey.....	membership@congshirami.org
Membership Outreach Committee Co-Chair	Barbara Heimowitz.....	membership@congshirami.org
Men's Club.....	Fred Zankowsky.....	mensclub@congshirami.org
Oneg Shabbat (hospitality).....	Sharon Golembo.....	oneg@congshirami.org
Religious.Committee Co-Chair	David Schulberg.....	religion@congshirami.org
Religious.Committee Co-Chair	Diana Zankowsky.....	religion@congshirami.org
Rosh Chodesh (sisterhood)	Jan Dombrower.....	sisterhood@congshirami.org
School.Committee Co-Chair.....	Jodi Blum.....	education@congshirami.org
School.Committee Co-Chair	Jane Steele.....	education@congshirami.org
Social Action Committee Chair	Tom Spitzer	socailaction@congshirami.org
Yahrzeit Listings	Toni Schulberg.....	yahrzeit@congshirami.org